



Keith Ferrazzi.
Going higher **together**

Supercharging Networking and **Creating Community**

This unique **4-part offering** delivers a comprehensive system for building meaningful collaborative relationships that ensure a powerful, successful future for your community.

- 1 Preparation:** Keith walks the community through preparation using social media and rich content to build excitement for the event.
- 2 Permission:** Keith's inspired live event creates a safe environment where participants are given permission to let their guards down and be human - the key to increased connection.
- 3 Practice:** Participants initiate peer-coaching relationships - creating new connections and increasing collaboration within the organization.
- 4 Permanence:** Lifeline Groups create structured sustainability - group members make specific commitments to support everyone's success. This formalized accountability and support continue long after the event has ended.